



TEASE-O-RAMA™

“THE BEST OF THE BEST IN NEW BURLESQUE”

ROADSHOW 2008

Presented By

ZUMANITY
The Sensual Side of
CIRQUE DU SOLEIL.

SHAG

SPONSORSHIP, VENDING & ADVERTISING OPPORTUNITIES

TEASE-O-RAMA, THE WORLD'S PREMIERE INTERNATIONAL BURLESQUE SHOWCASE AND CONVENTION IS TAKING IT ON THE ROAD!

Ten Days with Over 200 Gorgeous Gals, Voluptuous Vixens, Curvy Cuties, Comely Lasses, Hot-Cha-Chas and All-Around Bombshells!!!

ROADSHOW SCHEDULE OF EVENTS:

- **Friday 9/26** Seattle, WA: The Triple Door (Daytime Convention Activities)
- **Saturday 9/27** Portland, OR: Bagdad Theater (Daytime Convention Activities)
- **Monday 9/29** Ashland, OR: The Armory
- **Thursday 10/2** San Francisco, CA: Invitation-Only VIP Pre-Party Press Event @ Rickshaw Stop
- **Friday 10/3** San Francisco, CA: MAIN EVENT @ Bimbo's 365 Club featuring a very special performance from Zumanity The Sensual Side of Cirque du Soleil
- **Saturday 10/4** San Francisco, CA: MAIN EVENT @ Bimbo's 365 Club (Daytime Convention Activities)
- **Sunday 10/5** El Cerrito, CA: El Cerrito Speakeasy, Finale Movie Night with Thrillville

THE BIG TEASE

Presenting Sponsor (2) - \$10,000

- Large logo in full-page print ads
- Full-page color ad in The Big Book of Burlesque/event program
- Logo on promotional materials distributed in all markets
- Logo and link on Tease-O-Rama home page
- Highlight in press releases and media
- Highlight in Tease-O-Rama e-mail blast
- Dedicated e-mail blast to 10,000 targeted addresses
- Involvement in contests and cross-promotions
- On stage PA recognition at all events
- Featured dance and custom jingle performed live onstage at main event
- Large GOBO projected above center stage
- 8' vendor booth in lobby at main event
- Signage in lobby 2'W X 3'H at main event
- Promotional materials on site at all events
- Inclusion of premium item in 500 VIP gift bags
- Large logo on Tease-O-Rama souvenir water bottles
- 8 tickets to Tease-O-Rama and reserved VIP seating at main event!

SHAKIN' AND SHIMMYIN'

Associate Sponsor (3) - \$5,000

- Logo in full-page print ads
- Full-page BW ad in The Big Book of Burlesque/event program
- Mention on promotional materials distributed in all markets
- Logo and link on Tease-O-Rama home page
- Mention in press releases
- Recognition in Tease-O-Rama e-mail blast
- On stage PA recognition at main event
- 4' vendor booth in lobby at main event
- Promotional materials on site at all events
- Inclusion of premium item in 500 VIP gift bags
- Logo on Tease-O-Rama souvenir water bottles
- 6 tickets to Tease-O-Rama!

OOH-LA-LA

Partnership Sponsor (8) - \$2,500

- Mention in full-page print ads
- Half-page BW ad in The Big Book of Burlesque/event program
- Logo and link at top of Tease-O-Rama sponsor page
- Mention in Tease-O-Rama e-mail blast
- On stage PA recognition at main event
- Promotional materials on site at all events
- Inclusion of premium item in 500 VIP gift bags
- 4 tickets to Tease-O-Rama!

THE FAN DANCE

Affiliate Sponsor (10) - \$1000

- Half-page BW ad in The Big Book of Burlesque/event program
- Logo and link on Tease-O-Rama sponsor page
- Mention in Tease-O-Rama e-mail blast
- Promotional materials on site at all events
- Inclusion of premium item in 500 VIP gift bags
- 2 tickets to Tease-O-Rama!

SHAKE THAT FRINGE

Participating Sponsor (15) - \$625

- Quarter-page ad in The Big Book of Burlesque/event program
- Logo and link on Tease-O-Rama sponsor page
- Promotional materials on site at all events
- Inclusion of premium item in 500 VIP gift bags
- 1 ticket to Tease-O-Rama!

TIT FOR TAT: We'll create a custom sponsorship package in exchange for reasonable and valuable trade, or increase sponsorship benefits with cash/trade offer. Let us know what you have to work with.

For more information, visit <http://www.teaseorama.com>.

For a review of past Tease-O-Rama events visit <http://www.glamourcon.com/reviews/teaseorama.html>.

SPACE IS LIMITED. SPONSORSHIP, VENDING AND ADVERTISING DEADLINE: FRIDAY, AUGUST 1ST, 2008.



WELCOME to the wild, wonderful world of Tease-O-Rama—the World's PREMIERE international weekend-long convention dedicated to the foxy, fabulous and out-and-out over-the-top world of burlesque!

Tease-O-Rama is now in its seventh sequin-spangled year of presenting the tops in eye-popping burlesque entertainment. This year, we're ready to shake 'em up again with teaser shows and daytime convention activities in Seattle, Portland and Ashland, and culminating in the MAIN EVENT in San Francisco the first weekend in October with 2 big nights of burlesque, daytime convention activities and movie night gala.

Our target audience consists primarily of sophisticated, urban, 21-55 year-olds who like to enhance their retro sensibilities with a modern twist and create something uniquely their own. They are trendsetters and style-makers who lead the crowd rather than follow. Burlesque fans are interested in things that are intelligent, edgy, off-the-beaten-path, fun and upscale, with a little sex appeal to boot.

BE A PART OF TEASE-O-RAMA BY ADVERTISING IN THE BIG BOOK OF BURLESQUE!

This is the official event program for the Tease-O-Rama Road Show 2008 Weekender and Convention, and the FIRST EVER guide to all things burlesque today...the biggest source guide of the best of the best in new burlesque for fans, event producers, performers and more! The Big Book of Burlesque will be given to all ticketholders upon entry to Tease-O-Rama, and will be available for purchase after the event at www.teaseorama.com. Rates are as follows:

THE BIG BOOK OF BURLESQUE/EVENT PROGRAM ADVERTISING:

FULL PAGE ADS (Safe Area 8"H x 5" W, Trim Size 8.5"H x 5.5"W, Bleed Size 8.75"H x 5.75"W)

- \$600 - Back cover full-page CMYK color ad
- \$550 - Inside front cover full-page CMYK color ad
- \$525 - Inside back cover full-page CMYK color ad
- \$500 - Full-page BW ad

OTHER ADS

- \$375 - Half-page BW ad (No Bleed - 3.875"H x 5"W)
- \$250 - Quarter-page BW ad (No Bleed - 1.875"H x 5"W or 3.875"H x 2.375"W)
- \$125 - Company name and logo

Web only: INTERNET ADVERTISING:

- \$500 Web site banner ad with hyperlink to advertiser's Web site on Tease-O-Rama home page
- \$250 Logo and hyperlink to advertiser's Web site on Tease-O-Rama sponsor page
- \$100 Link only

We are Mac-based and use Quark 6. All artwork must be at print size - 300 dpi - CMYK or grayscale - flattened TIFF or EPS with fonts embedded or included. All ads should be submitted on CD, Flash Drive or ZIP disk. Along with your digital file, please provide a full size, hard copy print of the finished artwork for reference. We are not responsible for inaccurate content if a print is not provided. Corrections/modifications to submitted ads may incur an additional charge. We must receive your ad materials no later than Friday, August 8th, 2008. Mailing address is: 2215-R Market Street Suite #177 San Francisco, CA 94114. Snail mail is preferred. Due to potential file size and corruption issues we do not recommend sending electronically. If you need to send electronically please e-mail your digital file directly to: christi@flagmarketing.com.

VENDING ONLY:

BURLESQUE MARKETPLACE (8): \$350 - 4' showcase vendor booth in Bimbo's Lounge Bar Friday and Saturday nights in San Francisco and 2 tickets to Tease-O-Rama!

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